

Parent & Provider Workshop Institute (PWI) Overview



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- The Parent and Provider Workshop Institute (PWI) was established by Today's Child Communications, a health and parenting education, communications and marketing firm, to address the education and parent skills building needs of families, caregivers and providers.
- PWI specializes in health and wellness, child development, mental health, and parenting that is culturally relevant and timely.
- Our seminars and workshops are tailored to our clients needs and specific topical issues. We provide parents and individuals with strategies to improve their health and wellness practices.
- Workshops, seminars and conferences are interactive and dynamic. Our facilitators encourage questions and feedback.
- Presenters will engage with attendees through dialogue, questions and answers to assess their understanding of the information presented. How the subject matter impacts their life and children's wellbeing is explored.
- Learning objectives are outlined for all workshops and seminars.
- Seminars and workshops are also available for health providers and students.
- All PWI students will be asked to evaluate the training and each participant will receive a certificate upon completion.

PWI Seminar Topics

- I. Parenting for Success: Strategies for Raising Happy and Healthy Children
- II. Child Development: Milestones and Memories
- III. Healthy Parent = Healthy Kids
- IV. Life Skills Building
- V. Black Family Health - - Addressing The Obesity Crisis
- VI. Sweat Together, Stay Together: Family Fitness and Nutrition for Life
- VII. Our Fathers, Our Future
- VIII. Time and Stress Management
- IX. Parent Power: Keeping Your Children Drug Free!
- X. The ABC's of Caring for Your Newborn.
- XI. Identifying and Addressing Developmental Disabilities
- XII. Improving Health Through Health Literacy
- XIII. Teen Empowerment: My Life, My Choices!
- XIV. Conflict Resolution

PWI TRAINING FACULTY

Michelle Drayton, B.S. N., RN, M.P.H.

Voted one of 25 most influential women in business, Michelle Drayton, President and Publisher of Today's Child Communications, Today's Child magazine, and founder of the Parent and Provider Workshop Institute is a Family/Maternal Child Health Specialist. A Registered Nurse with a Masters in Public Health, she has a passion for providing information and resources to families. "Today's Child Magazine, her flagship product, is filling a major gap in the media marketplace Today's Child Magazine was voted "Best Niche Publication," by the Black Press. "The lack of parenting information that addresses the health, culture, traditions and lifestyle issues of people of color is so vast there is a major void waiting to be filled by Today's Child Magazine and our other services." Michelle has also founded the Parent and Provider Workshop Institute, that provides training services to parents and providers to address the needs of families of color.

Jacqueline Cherry, LCSW

- Jacqueline cherry is the president of Visionary Expressions and Director of the PWI. Visionary Expressions is a personal/professional development company providing services and products that improve self awareness, build and renew identity and define and execute personal/professional development plans. She is a psychotherapist, with a Masters Degree in Clinical Social Work from New York University. She has practiced psychotherapy with culturally diverse individuals, families and groups for over twenty years. She has trained and facilitated workshops for clinicians and providers in Parenting, Anxiety and Depression, Conflict Resolution, Working with Multicultural Children and Families, including Empowerment Workshops (individuals and couples) and Group Coaching. She is also an author of Sister to Sister Let's Talk...Harnessing the Power of Positive Self Talk.

Daphne Mobley

- Dr. Mobley is a dynamic speaker, trainer and executive coach providing her services both nationally and internationally. She is a female veterinarian, who became the vice president for corporate diversity for Wyeth. She trains on cultural competency, conflict resolution, building teams and diversity in the work place. Her goal is high performance while creating individual and team success.

Oliver Levy, M.S., M.Ed.

- Oliver Levy has a Masters Degree in Counseling and a Masters Degree in School Building Leadership. He has worked with at-risk youth and families for over 20 years. His career began as a Teaching Assistant at Edwin Gould Academy, a residential treatment center for at-risk adolescents from the five boroughs of New York City. Eventually he became the Director of Student Services and Staff Development. Currently he is the Assistant Principal at Martin Luther King High School; which services emotionally disturbed adolescents. He has also served as a Program Consultant for Southern Westchester BOCES' Therapeutic Support Programs.

Oliver has been a Therapeutic Crisis Intervention and Therapeutic Crisis Intervention for Families trainer since 1998 and received his Professional Certification from Cornell University in 2005. He has done numerous trainings in Life Space Crisis Intervention, Group Dynamics, Team Building, Effective Parenting, and Positive Peer Culture.

Angela Williams, MSW,

- Angela Williams has her Masters Degree in Social Work from New York University. She has worked with children and families for over 15 years providing group and individual counseling. She has facilitated workshops on pregnancy prevention, parenting, HIV and mental health issues related to children and family she has trained clinicians and other providers on how to work with multicultural parents and children. She also provides workshops on mother daughter relationships.

Pamela S. Charles, Ed.M.

- Pamela Charles is the CEO of Resilient Youth Educational Services. She is an author and has long been known for her expertise in the field of education. Her niche in turning around problem plagued schools won her the Magna Award in 2002. Through creative programming and research based methodologies, Pam works to create nationally recognized schooling models. She holds two Masters Degrees from Teachers College, Columbia University and is presently completing her doctorate. She has a vision to share both her passion and expertise with the world through her work.

Noelle Elia, LCSW.

- Noelle Elia is a psychotherapist who has worked with children and families for over 15 years. She has specialized training in Grief and Bereavement, Addictions, and Parenting, Relationship Conflicts, Depression and Anxiety. She combines an insight oriented treatment (understanding how life experiences inform your unique personality), with skills building (learning customized tools to break nonproductive habits which cause you distress.) Her collaborative treatment style works to increase confidence and ability to manage fear and anxiety, ultimately making your life easier!"

Donzella Mulligan, B.S

- Donzella is an educational trainer whose mission is to reduce the incidence of alcoholism and chemical dependency through prevention services education and media literacy. She has facilitated workshops for the past 10 years. Her workshops are created for children, families and seniors. Her programs are offered in school based settings, community and corporate settings.

PWI
Intake Form

Please take a moment to complete this form. Thank you.

Date: _____

Contact: _____

Organization: _____

Telephone #: () _____

E-MAIL: _____

Training Needs/Workshop Choices:

Description of Attendees: _____

Training Dates Preferred: _____

Please complete and send it to:
Someone will contact you within one-week.

PWI@Todays-Child.com

or

Today's Child Communications, Inc.

P.O. Box 400

New York, NY 10159

Tel: 212-462-4716

Thank you for your interest in PWI. We look forward to working with you.