



# TCC

*An Integrated Marketing Solutions Firm*





**Grow Your Market**  
**Promote Your Brand**  
**Increase Visibility**

TCC is a marketing and communications firm. We specialize in helping organizations and companies develop communication and branding strategies that increase visibility, marketability and customer loyalty. Let us help you produce vibrant marketing campaigns that communicate your brand relevance, coherence and customer value. TCC specializes in reaching families through health and social marketing efforts. Our approach incorporates a 360 degree perspective--incorporating multiple client touch points in to our client's communications, marketing and advertising strategies and promotional campaigns. TCC is the parent company of Today's Child Communications, Today's Child Magazine, and Inside Today's Child-TV. Our clients include Fortune-500 companies, Non-profit organizations, and government.

"We are pleased with TCC. The editorial helped us promote our pre-term birth campaign."  
*-Robert Storace, Former Manager  
National March of Dimes*

"TCC put together an enriching program and event! Great people and information."  
*-Corporate Client*

"TCC is full of resources and expertise. They helped us to secure a grant for 3 years, we were acknowledged as a 'Leading Practice' program."  
*-Denise West, Deputy Executive Director, BPN*

**TCC Where Brands & Families Connect. Let Us Help You:**

- › **Develop and design a communications and marketing program.**
- › **Design and implement an advertising campaign.**
- › **Design communications and promotional materials.**
- › **Design your company's/organization's brochure.**
- › **Plan and implement a promotional event.**
- › **Write a proposal or grant.**
- › **Create a health education and social marketing campaign.**

For more information contact 1-888-313-5939

[www.TCCMarketingSolutions.com](http://www.TCCMarketingSolutions.com)

TCC is a certified minority and women-owned firm.